

## Electronic Acknowledgement Receipt

<b>EFS ID:</b>	10962918
<b>Application Number:</b>	10039062
<b>International Application Number:</b>	
<b>Confirmation Number:</b>	9118
<b>Title of Invention:</b>	Method and system for targeted content distribution using tagged data streams
<b>First Named Inventor/Applicant Name:</b>	William R. Matz
<b>Customer Number:</b>	38516
<b>Filer:</b>	Scott Paul Zimmerman
<b>Filer Authorized By:</b>	
<b>Attorney Docket Number:</b>	01376
<b>Receipt Date:</b>	16-SEP-2011
<b>Filing Date:</b>	31-DEC-2001
<b>Time Stamp:</b>	09:59:38
<b>Application Type:</b>	Utility under 35 USC 111(a)

### Payment information:

Submitted with Payment	no
------------------------	----

### File Listing:

Document Number	Document Description	File Name	File Size(Bytes)/ Message Digest	Multi Part /.zip	Pages (if appl.)
1	Information Disclosure Statement (IDS) Form (SB08)	01376IDS09-2011.pdf	650102 22263d6d35cd0819e7fb86bcd0a9851757ffd29b6e	no	9

### Warnings:

### Information:

This is not an USPTO supplied IDS fillable form					
2	Foreign Reference	EP0424648Wachob.pdf	1405136 3f9d43adc1c97c5836e54abc34e0d7cb44b8322b	no	25
Warnings:					
Information:					
3	Foreign Reference	EP1162840Wilson.pdf	1292302 1158307c6d8d7362495629a29046e2298038cff2	no	22
Warnings:					
Information:					
4	Foreign Reference	WO9952285Hendricks.pdf	7230553 174b288aa29b4a81ce86e40f5e2209fd564f37dd	no	178
Warnings:					
Information:					
5	Foreign Reference	WO9904561Alexander.pdf	3326853 9f288feafe085d40264d38613325c3ca872e50d0	no	65
Warnings:					
Information:					
6	Foreign Reference	WO9417609Kiefl.pdf	1756344 13f831444e63809981e330c2cefd2b1105a6f1a4	no	47
Warnings:					
Information:					
7	Non Patent Literature	actvscreenprint.pdf	127553 e1dff4d4236f081fc36dc997564fe21b0a5a53e2	no	1
Warnings:					
Information:					
8	Non Patent Literature	ACTVOffersExclusiveBusinessWire3pages.pdf	157058 1a945ebcf8742919d5ba37d3f238b2f58ebc7ac	no	3
Warnings:					
Information:					
9	Non Patent Literature	ACTVHyperTVBusinessWire4pages.pdf	234549 cfbb6c2bc0e08a824e2162da291a1509492da86c	no	4
Warnings:					
Information:					
Total Files Size (in bytes):			16180450		

**This Acknowledgement Receipt evidences receipt on the noted date by the USPTO of the indicated documents, characterized by the applicant, and including page counts, where applicable. It serves as evidence of receipt similar to a Post Card, as described in MPEP 503.**

**New Applications Under 35 U.S.C. 111**

**If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.**

**National Stage of an International Application under 35 U.S.C. 371**

**If a timely submission to enter the national stage of an international application is compliant with the conditions of 35 U.S.C. 371 and other applicable requirements a Form PCT/DO/EO/903 indicating acceptance of the application as a national stage submission under 35 U.S.C. 371 will be issued in addition to the Filing Receipt, in due course.**

**New International Application Filed with the USPTO as a Receiving Office**

**If a new international application is being filed and the international application includes the necessary components for an international filing date (see PCT Article 11 and MPEP 1810), a Notification of the International Application Number and of the International Filing Date (Form PCT/RO/105) will be issued in due course, subject to prescriptions concerning national security, and the date shown on this Acknowledgement Receipt will establish the international filing date of the application.**